

Toward Renaissance and Renewal in the Study and Practice of M&A

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The last decades have witnessed an ever-increasing amount of mergers and acquisitions (M&A). The prevailing mantra is that they remain wracked with high failure rates. Since the mid-1980s a large literature on M&A has emerged, studying M&A from different perspectives. Despite the advances made, calls have been made for researchers to develop sounder theories and more robust research.

From the M&A scholar's perspective, each researcher and research group is facing the same challenge: trying to tackle and solve part of the challenge of M&A. At present, though, most communities work locally or in relative isolation from one another – an M&A community is lacking. Given the significance and complexity of the studied topic, it seems important to initiate a dialogue among senior and junior scholars on this phenomenon.

This track aims to answer this increasing need among M&A scholars and start developing an interdisciplinary analysis and understanding of the M&A phenomenon.

The theme of the 2009 EURAM M&A track is '*M&A – renaissance and renewal in the study and practice of M&A?*' We intend to provoke a debate about the relevance of theories in this field and to articulate emerging approaches to the study of M&A. With this aim in mind, the purpose of this track is to shed new light to ***method-related, theory-related, strategic, organizational, cultural, managerial, financial as well as human aspects of M&A.***

We seek papers that either identify new and important aspects related to M&A or provide a fresh look at issues already addressed by existing research. To attain this aim, we encourage submissions that expand the scope and range of theoretical lenses to study M&As, and submissions that challenge the traditional way such complex phenomena have been studied. We seek:

- High-quality empirical, theoretical and methodological papers from around the world; qualitative as well as quantitative studies are welcome;
- Works in progress to be presented in interactive sessions and M&A related Phd work out session.

Organization of the track

The track will have the following specificities:

- A 'Meet the experts' – panel;
- Competitive and work-in-progress paper sessions;
- Review guidelines and best reviewer prize;
- Best paper and PhD paper prizes;
- Opportunity to publish best papers being investigated

Presentation format (maximum 10 slides)